



Fiesta²⁰²⁴ ANNUAL CELEBRATION

BECOME A SPONSOR



LEE TREVINO

2015 PGA of America Hall of Fame

SWINGING THROUGH THE GREEN:
A NIGHT OF TRIUMPH AND TENACITY

SATURDAY, NOVEMBER 9, 2024

EL PASO CONVENTION CENTER
ONE CIVIC CENTER PLAZA
EL PASO, TX 79901

**TICKETS & SPONSORSHIPS
AVAILABLE TODAY**

CALL YOUR EPHCC AT
915-566-4066

ABOUT

LEE TREVINO

A GOLF LEGEND'S JOURNEY

Lee Buck Trevino, one of golf's most engaging and successful players, was born into poverty in Dallas, Texas. Raised by his mother and grandfather, he started working at age 5 and left school at 14 to support his family. After serving four years in the U.S. Marine Corps, Trevino turned professional in 1960. His talent was spotted by PGA Life Member Bill Eschenbrenner, who helped him enter the PGA Tour.

Trevino won his first U.S. Open Championship in 1968 at age 27 and went on to win six major titles, including two U.S. Opens, two PGA Championships, and two Open Championships. He played on six U.S. Ryder Cup Teams and served as Captain in 1985. Trevino was the 1971 PGA Player of the Year, won five Vardon Trophies, and received the 2013 PGA Distinguished Service Award.

In 1971, Trevino won the U.S. Open, Canadian Open, and Open Championship in a remarkable four-week period. Despite being struck by lightning in 1975, he continued his career, winning 29 titles on the Champions Tour, including two Senior PGA Championships. Trevino is also known for his philanthropic efforts, particularly with St. Jude Children's Research Hospital, and his support for the military and has appeared in recruiting announcements for the U.S. Marines.



Saturday, November 9, 2024



FIESTA 2024 OVERVIEW

WHAT IS THE CELEBRATION?

We built this event to be able to better communicate, educate, and inform our customers, clients, members and the market we serve about their El Paso Hispanic Chamber of Commerce and the many role models, mentors, CEO's and leaders who have become

CHAMPIONS OF THEIR OWN DESTINY!

CUSTOMER FOCUS

- Key Networking Opportunity
- Venue for Building New Business Relationships

#LETSFIESTA





2023 STAGE SPONSOR



LAS PALMAS
DEL SOL
HEALTHCARE

#LETSFIESTA

PAST SPEAKER REVIEW

2023



JOSE M. HERNANEZ
Former NASA Astronaut

2022



KARLA SOUZA
Mexican-American
Actress

2021



EMMITT SMITH
Football Legend

2020



NO FIESTA
Celebration
due to COVID-19

2019



DANNY TREJO
American Character
Actor

2018



WILMER VALDERRAMA
American Actor,
Producer & Activist

2017



ALEX RODRIGUEZ
Baseball Legend &
Golden Globe nominee

2016



DR. BENNET OMALU

2015



SHAYLA RIVERA
Aerospace Engineer/
Comedian

2014



WILLIAM DARO BEAN
Former Professional
Baseball player

2013



MARCUS LUTTRELL
Decorated Navy Seal &
Author of Lone Survivor

2012



RICHARD MONTANEZ
Flamin' Hot Cheetos
Creator

2011



JOHN QUINONES
Emmy Award Winner
TV Anchor & Author

2010



GEORGE P. BUSH
Co - Founder, Hispanic
Republicans of Texas

2009



DAVID HERNANDEZ
Liberty Power & Hispanic
Business Magazine

2008



J.R. GONZALES
USHCC Chairman

PAST SPEAKER REVIEW

2007



GENERAL TOMMY R. FRANKS (USA Ret.)
Former Commander-in-Chief of the US Central Command.

2006



GEORGE H. W. BUSH
41st President of the United States

2005



LOU HOLTZ
Motivational Speaker & South Carolina head Football Coach

2004



HENRY CISNEROS
Civic Leader & Past Secretary of Housing

2003



ANTHONY QUINN
Actor and Entertainer

2002



PHIL ROMAN
TV Producer, The Simpsons

2001



CHRISTY HAUBEGGER
Publisher of Latina Magazine & Entrepreneur

2000



NELY GALAN
President of Entertainment, Telemundo

1999



SONIA BRAGA
Movie and TV Actress

1998

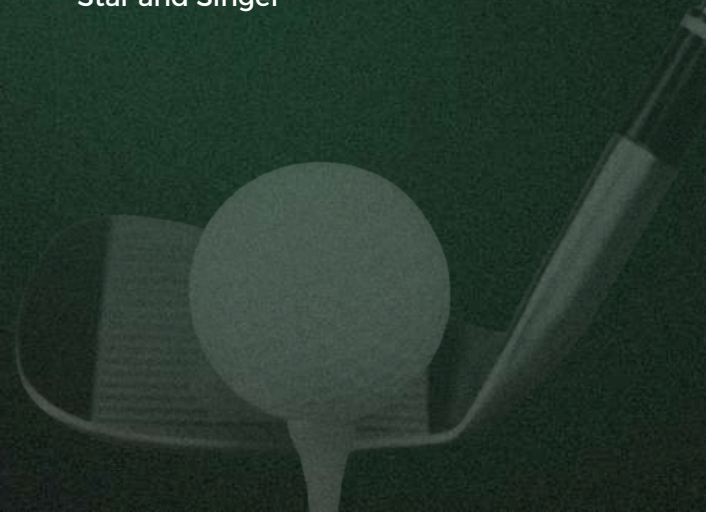


EDWARD JAMES OLMOS
Movie Star

1997



A MARTINEZ
Daytime Soap Opera Star and Singer



MOVING FORWARD AWARD

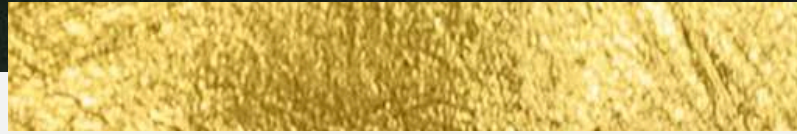
The Moving Forward Award is the highest honor that the El Paso Hispanic Chamber of Commerce can bestow on an individual or business. This award represents the best of El Paso. It is presented to individuals who have worked tirelessly to promote the best of El Paso and have through their leadership made a significant impact on the community. The Moving Forward candidate must meet the following criteria:

- Must Exemplify what the El Paso Hispanic Chamber of Commerce is founded on “Your Advocate for Small Business Success”.
- Must have served as a voice for those who cannot speak for themselves.
- Must be strong and a progressive visionary who promotes El Paso and its’ causes without consideration for themselves.
- Above all, this individual must serve as a role model for our children, our families and our city.

MOVING FORWARD

*Fiesta*²⁰²⁴
ANNUAL CELEBRATION

REVIEW OF PAST HONOREES



2023



STEVE FOX
President of the Fox
Auto Team

2022



ALAN RUSSELL
Tecma

2021



JON BARELA
Borderplex Alliance

2020



NO FIESTA
Due to COVID-19

2019



CRYSTAL LONG
GECU

2018



LEO DURAN
L & J Café

2017



RENARD JOHNSON
METI

2016



THE DIPP FAMILY
ENTERPRISES

2015



DR. BLANCA ENRIQUES
Region 19

2014



PAUL FOSTER & WOODY HUNT



2013



DR. DIANA NATALICIO
UTEP

2012



EPHCC
Early High School
Initiative

2011



RAYMOND PALACIOS
Bravo Cadillac

2010



RICHARD CASTRO
Castro Enterprises

2009



GENERAL LENNOX
Ft. Bliss

MOVING FORWARD

*Fiesta*²⁰²⁴
ANNUAL CELEBRATION

REVIEW OF PAST HONOREES



2008



NOT AWARDED

2007



ED ARCHULETA
El Paso Water
Utilities Public
Service Board

2006



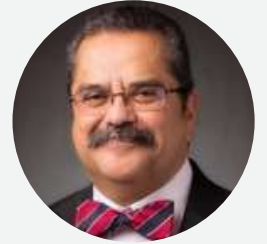
**HUMBERTO
SAMBRANO & SON**
Sam Corp. Gen.
Contracting

2005



**DAVID CANDELARIA &
CHANNEL 26**
Univision

2004



**DR. MANUEL
DE LA ROSA**
Texas Tech

2003



GENERAL GREEN
Ft. Bliss Military Base

2002



**YSLETA DEL SUR
PUEBLO**
Speaking Rock

2001



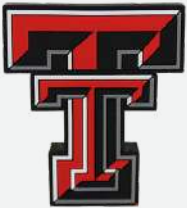
DR. JOSE LUNA
Medical Clinics Low
Income Families

2000



ROSA GUERRERO
Artist, Educator,
Hispanic Historian

1999



**TEXAS TECH UNIVERSITY HEALTH
SCIENCES CENTER / UTEP**



1998



CESAR VIRAMONTES
J.C. Viramontes, Inc.

1997



SILVESTRE REYES
Congressman

1996



RAMIRO GUZMAN
Dickshire Distributing,
Inc.

1995

**JUDGE EDWARD S.
MARQUEZ**

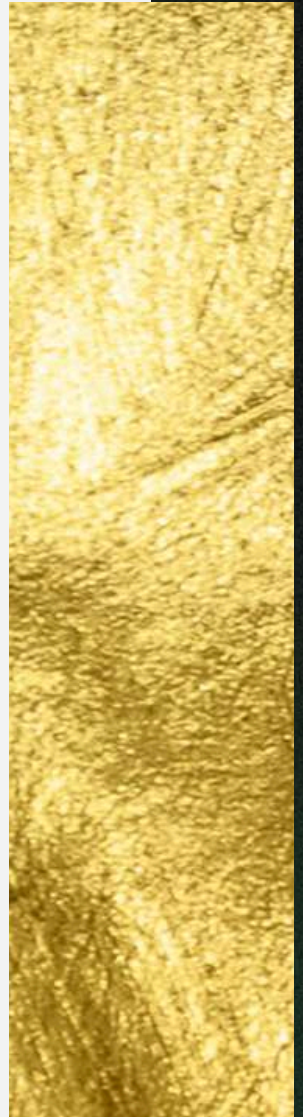


VISION OF EXCELLENCE AWARD

This award was created in 2003 given by the El Paso Hispanic Chamber of Commerce and bestowed upon an individual or individuals whose vision has grown from their past and the history of the people around them.

Their vision does more than just include others; it adds value to them. One of the most valuable benefits of a Visionary is that they are like a magnet attracting, challenging, and uniting people.

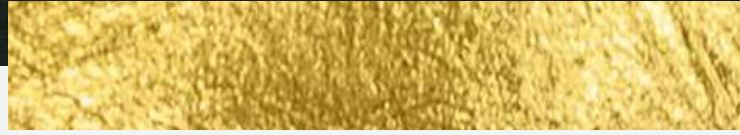
The more challenging the vision, the harder the participants will fight to achieve it. You cannot buy, beg, or borrow a vision; it has to come from within.



VISION OF EXCELLENCE

*Fiesta*²⁰²⁴
ANNUAL CELEBRATION

REVIEW OF PAST HONOREES



2023



MIGUEL FERNANDEZ
CEO, Director & Co-founder, Flo Networks

2022



BERNIE OLIVAS
Sun Bowl Association

2021



AARON JONES
Local Entrepreneur and Professional Football Player

2020



NO FIESTA
Due to COVID-19

2019



DR. RICHARD LANGE
Texas Tech University Health Sciences Center

2018



SAUL RAMIREZ, CHES
Coach - Henderson Middle School

2017



STATE REPRESENTATIVE
Joe Moody and Family

2016



EMMA SCHWARTZ
MCA Collaborative

2015



HOSPITALS OF PROVIDENCE, ALL HOSPITALS AND CEO'S

2014



HOSPITALS OF PROVIDENCE, ALL HOSPITALS AND CEO'S

2013



KINLEY PON
Kinley's Coffee and Tea House

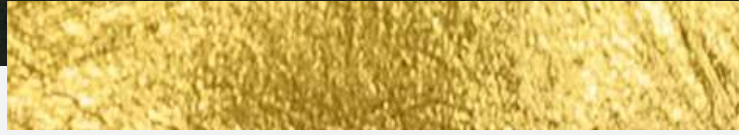
2012



DEAN NACHTMAN
College of Business & MBA Program

VISION OF EXCELLENCE

REVIEW OF PAST HONOREES



2011



JIM PHILLIPS
Wells Fargo Bank

2010



AT&T / UTEP NETWORK DEVELOPMENT CENTER / STUDENT INTERNS



2009



DR. SANTASCOY
Pediatric Surgeon

2008



NO FIESTA

2007



GERRY RUBIN
Helen of Troy

2006



JOYCE WILSON
City Manager
City of El Paso

2005



EPCC
Dr. Richard Rhodes

2005



UTEP
Dr. Natalico



UACJ
Dr. Forneli

2002



HANK HERNANDEZ
Las Palmas Medical Center, Chairman of Foundation

2001



HECTOR BARRETO SR.
Founder of the United States Hispanic Chamber

SOL DE CORAZON AWARD

This award was created in 2019 given by the El Paso Hispanic Chamber of Commerce and bestowed upon an individual or organization provided a service or duty that is above and far beyond for the well-being of the El Paso Community during a time need.

REVIEW OF PAST HONOREES

2023



NO RECIPIENT

2022



NO RECIPIENT

2021



**ANGEL GOMEZ
OPERATION HOPE**

2020



**NO FIESTA
DUE TO COVID-19**

2019



MT. CARMEL
Funeral Homes



PERCHES
Funeral Homes



SAN JOSE
Funeral Homes



SUNSET
Funeral Homes

2024 ANNUAL FIESTA CELEBRATION

(RETURN ON CUSTOMER INVESTMENT)

The following identifies the ROCI for a partnership with the El Paso Hispanic Chamber of Commerce for 2023 Annual Fiesta Celebration.

There are [Specialty Packages](#) and [Key Level Packages](#).

Speaker Sponsor \$25,000

- Identified as Speaker Sponsor
- 2 tables of (20) seats in the heart of the house
- 20 passes to private VIP reception
- Listed inside program as Speaker Sponsor
- Special sign poster showing you as Speaker Sponsor
- Special Logo on staging as Sponsor
- Listing on chamber website promoting annual celebration
- Opportunity to introduce the Speaker
- Mentioned in Annual Celebration program

OPEN



2024 ANNUAL FIESTA CELEBRATION

Staging Sponsor \$15,000

- Identified as Staging Sponsor
- 2 tables of (20) seats in the heart of the house
- 20 passes to private VIP reception
- Listed inside program as Staging Sponsor
- Special sign poster showing you as Staging Sponsor
- Special Logo on Staging as Sponsor
- Listing on chamber website promoting annual celebration
- Mentioned in Annual Celebration Program



Specialty Golf Pro Sponsor \$15,000

- Identified as Specialty Golf Pro Sponsor
- 2 tables of (20) seats in the heart of the house
- 20 passes to private VIP reception
- Listed inside program as Specialty Golf Pro Sponsor
- Special sign poster showing you as Specialty Golf Pro Sponsor
- Listing on chamber website promoting annual celebration
- Mentioned in Annual Celebration Program

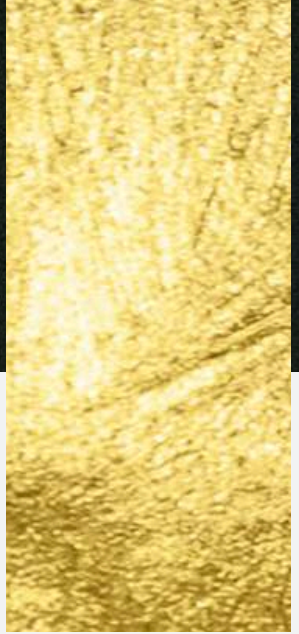


2024 ANNUAL FIESTA CELEBRATION

VIP Reception Sponsor \$12,500

- 1 table of (10) seats in the heart of the house
- 10 passes to private VIP reception
- 2 minutes to highlight your company at reception
- Listed on VIP program as VIP Reception Sponsor
- Special name tag denoting VIP Reception Sponsor
- Listing of attendees at VIP Reception only
- Logo on VIP Reception Decorations
- Listing on chamber website promoting annual celebration
- Mentioned in Annual Celebration Program

SOLD



Dinner Sponsor \$7,500

- Identified as Dinner Sponsor
- 1 table of (10) seats in the heart of the house
- 10 passes to private VIP reception
- Special photo opportunity with speaker
- Listed inside program as Dinner Sponsor
- Special sign poster showing you as Dinner Sponsor
- Special Mentioned and recognition at annual celebration as Dinner Sponsor
- Listing on chamber website promoting annual celebration
- Mentioned in Annual Celebration program

SOLD



2024 ANNUAL FIESTA CELEBRATION

Wine Sponsor \$6,500

- 1 table of (10) seats in the heart of the house
- 8 passes to private VIP reception
- 3 minutes to highlight company at reception
- Listed on back of program as A Salute To Sponsor
- Listing on chamber website promoting annual celebration
- Mentioned in Annual Celebration program



SOLD 

Center Piece / Decoration Sponsor \$6,500

- 1 table of (10) seats in the heart of the house
- 8 passes to private VIP reception
- Listed on program as Center Piece/ Decoration Sponsor
- Special name tag denoting Center Piece/ Decoration Sponsor
- Listing of attendees at VIP Reception only
- Listing on chamber website promoting annual celebration
- Mentioned in Annual Celebration program

OPEN



2024 ANNUAL FIESTA CELEBRATION

General Reception Sponsor \$6,500

- 1 table of (10) seats in the heart of the house
- 8 passes to private VIP reception
- 3 minutes to highlight company at reception
- Listed on back of program as General Reception Sponsor
- Listing on chamber website promoting annual celebration
- Mentioned in Annual Celebration program



Program Sponsor \$6,500

- 1 table of (10) seats in the heart of the house
- 8 passes to private VIP reception
- Identified as Program Sponsor
- Full page inside cover ad in program
- Listed on back of program as Sponsor
- 50 extra programs given to Sponsor
- Listing on Chamber website promoting annual celebration
- Mentioned in Annual Celebration program



2024 ANNUAL FIESTA CELEBRATION

Backdrop and Up lighting Decor Sponsor \$6,500

- 1 table of (10) seats in the heart of the house
- 8 passes to private VIP reception
- Identified as Backdrop and Up lighting Décor Sponsor
- Special photo opportunity with speaker
- Listing on Chamber website promoting annual celebration
- Mentioned in Annual Celebration program

SOLD



Signage Sponsor \$6,000

- 1 table of (10) seats in the heart of the house
- 8 passes to private VIP reception
- Identified as Signage Sponsor
- Special photo opportunity with speaker
- Prominent sign denoting company as signage sponsor
- Special mention and recognition at Annual Celebration as Signage Sponsor
- Listing on chamber website promoting annual celebration
- Mentioned in Annual Celebration Program

SOLD



2024 ANNUAL FIESTA CELEBRATION

Specialty Giveaway Sponsor \$6,000

- 1 table of (10) seats in the heart of the house
- 8 passes to private VIP reception
- Listed on program as Light Bright Giveaway Sponsor
- Special name tag denoting Light Bright Giveaway Sponsor
- Logo on giveaway
- Listing on chamber website promoting annual celebration
- Mentioned in Annual Celebration Program



SOLD



Tequila Toast Sponsor \$6,000

- 1 table of (10) seats in the heart of the house
- 8 passes to private VIP reception
- Identified as Tequila Sponsor
- Company Representative will make a toast from the stage
- Listing on chamber website promoting annual celebration
- Mentioned in Annual Celebration Program

SOLD



2024 ANNUAL FIESTA CELEBRATION

Dessert Sponsor \$5,000

- 1 table of (10) seats in the heart of the house
- 6 passes to private VIP reception
- Special nametag denoting Dessert Sponsor
- Listing on chamber website promoting annual celebration
- Mentioned in Annual Celebration Program



SOLD



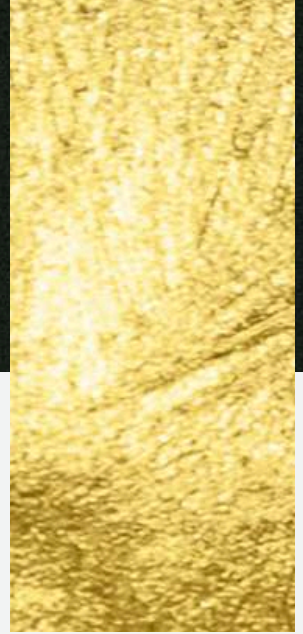
Ticket Sponsor \$5,000

- 1 table of (10) seats in the heart of the house
- 6 passes to private VIP reception
- Identified as Ticket Sponsor
- Company logo on ticket
- Listing on chamber website promoting annual celebration
- Mentioned in Annual Celebration Program

SOLD



2024 ANNUAL FIESTA CELEBRATION



Video Sponsor \$5,000

- 1 table of (10) seats in the heart of the house
- 6 passes to private VIP reception
- Identified as Video Sponsor with opening video Introduction company
- Web link to company home page
- Listing on chamber website promoting annual celebration
- Mentioned in Annual Celebration Program



SOLD 

Media Sponsor \$5,000

- 1 table of (10) seats in the heart of the house
- 6 passes to private VIP reception
- Identified as Media Sponsor
- Special sign showcased at celebration with company logo
- Listing on chamber website promoting annual celebration
- Mentioned in Annual Celebration Program

SOLD



2024 ANNUAL FIESTA CELEBRATION

Specialty Video Sponsor \$5,000

- 1 table of (10) seats in the heart of the house
- 6 passes to private VIP reception
- Identified as the Specialty Video Sponsor, featuring a team member who will introduce all Fiesta 2024 specialty sponsors in an opening video along with a company introduction.
- Web link to company home page
- Listing on chamber website promoting annual celebration
- Mentioned in Annual Celebration Program

SOLD



**EL PASO
COMMUNITY
FOUNDATION**



Specialty Award Sponsor \$5,000

- 1 table of (10) seats in the heart of the house
- 6 passes to private VIP reception
- Identified as Award Sponsor
- Ability to participate in award ceremony
- Special sign showcased at celebration with company logo
- Listing on chamber website promoting annual celebration
- Mentioned in Annual Celebration Program

SOLD

**HD HIGH DESERT
CAPITAL**



2024 ANNUAL FIESTA CELEBRATION

Wine Pull Sponsor \$5,000

- 1 table of (10) seats in the heart of the house
- 6 passes to private VIP reception
- Identified as Wine Sponsor
- Special sign showcased at celebration with company logo
- Listing on chamber website promoting annual celebration
- Mentioned in Annual Celebration Program



SOLD



General Entertainment Sponsor \$4,000

- 1 reserved table of (10) seats
- 4 passes to private VIP reception
- Special sign showcased at celebration with company logo
- Mentioned at annual celebration as General Entertainment Sponsor
- Listing on chamber website promoting annual celebration
- Mentioned in Annual Celebration Program

SOLD



2024 ANNUAL FIESTA CELEBRATION

Piñata Sponsor \$4,000

- 1 table of (10) seats in the heart of the house
- 4 passes to private VIP reception
- Advertisement as Piñata Sponsor
- Special sign showcased at celebration with company logo
- Listing on chamber website promoting annual celebration
- Mentioned in Annual Celebration Program



SOLD



Speaker Gift Sponsor \$4,000

- 1 table of (10) seats in the heart of the house
- 4 passes to private VIP reception
- Identified as Speaker Gift sponsor
- Ability to participate in gift presentation
- Special sign showcased at celebration with company logo
- Listing on chamber website promoting annual celebration
- Mentioned in Annual Celebration Program

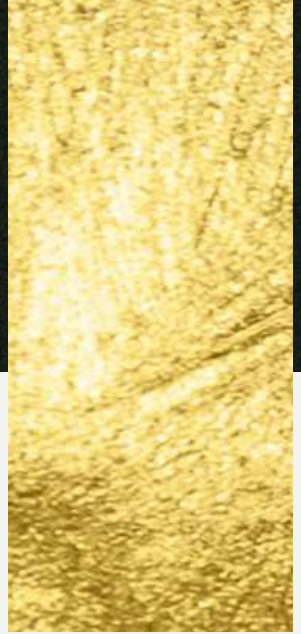
SOLD



2024 ANNUAL FIESTA CELEBRATION

360° Photobooth Sponsor \$3,500

- 1 table of (10) seats in the heart of the house
- 4 passes to private VIP reception
- Identified as 360° photo booth sponsor
- Special sign showcased at celebration with company logo
- Listing on chamber website promoting annual celebration
- Mentioned in Annual Celebration Program



First Right of Refusal

Taco!
tote!

Table Runner Sponsor \$5,000

- 1 table of (10) seats in the heart of the house
- 4 passes to private VIP reception
- Identified as Table Runner Sponsor
- Special sign showcased at celebration with company logo
- Listing on chamber website promoting annual celebration
- Mentioned in Annual Celebration Program

OPEN



2024 ANNUAL FIESTA CELEBRATION

VIP Entertainment Sponsor \$3,500

- 1 table of (10) seats in the heart of the house
- 4 passes to private VIP reception
- Identified as VIP Entertainment Sponsor
- Special sign showcased at celebration with company logo
- Listing on chamber website promoting annual celebration
- Mentioned in Annual Celebration Program



Balloon Sponsor \$3,500

- 1 table of (10) seats in the heart of the house
- 4 passes to private VIP reception
- Identified as Balloon Sponsor
- Special sign showcased at celebration with company logo
- Listing on chamber website promoting annual celebration
- Mentioned in Annual Celebration Program

SOLD



2024 ANNUAL FIESTA CELEBRATION

Putting Green Sponsor \$3,000

- 1 reserved table of (10) seats
- 2 passes to private VIP reception
- Special sign showcased at celebration with company logo
- Listing on chamber website promoting annual celebration
- Mentioned in Annual Celebration Program



SOLD



2024 ANNUAL FIESTA CELEBRATION

Opal Sponsor \$2,500

- 1 reserved table of (10) seats
- Listed in program as Opal Sponsor
- Special sign showcased at celebration with company logo



OPEN



JPMorganChase



#LETSFiesta



BE PART OF OUR
GRAND GALA

*Fiesta*²⁰²⁴
ANNUAL CELEBRATION

915.566.4066

www.ephcc.org

